RJ Reynolds
Tobacco Company

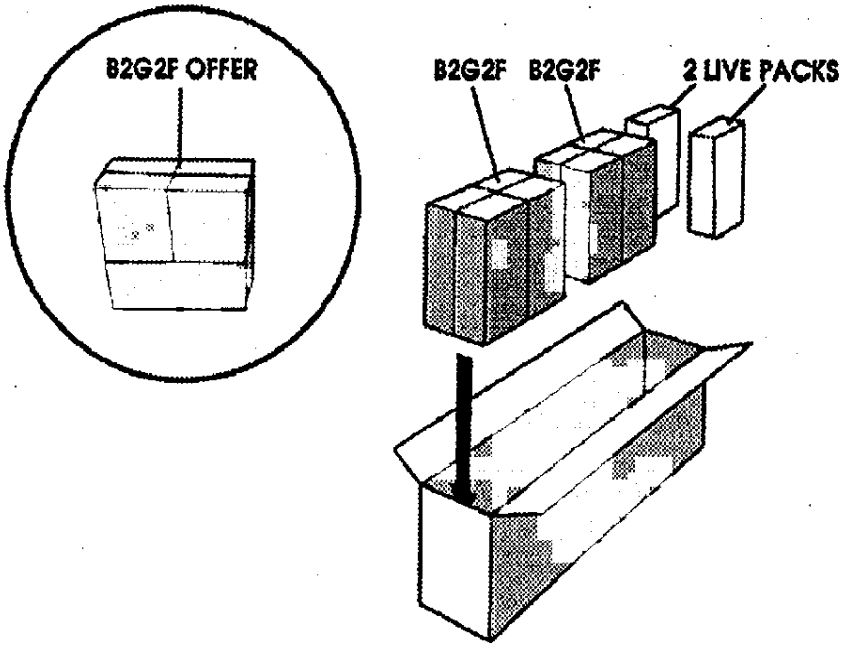
To All RJR Retail Partners:

Promotional Packing Explanation Sheet

Consumer Offer: Buy 2 Packs Get 2 Packs Free

Each Display Contains 20 Unpromoted Loose Packs (2 Unpromoted Loose Packs Per Carton)

IMPORTANT NOTE: This is not a mistake at your wholesaler. Do not return this product to your wholesaler. Place this live product into your regular inventory.



Display Shipper Contents: 10 Cartons of Product

Per Carton Packing: 2 Buy 2 Packs Get 2 Packs Free Offers
2 Live Packs

6 Live Packs and 4 Complimentary

Total Contents Equals: 20 Saleable B2G2F Units *
20 Live Packs

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As always, thank you for your assistance in the marketing of our products. If you have any questions, regarding this shipment, please contact your RJR Representative.

***REVISED: 5/30/97**

Source: https://www.industrydocuments.ucsf.edu/docs/tjkn0000